Patents & Licenses

Patent Awards
January 2008

Patent No: 7,188,450
Issue Date: March 13, 2007
Title: Use of Within-Field-Element-Size CV for Improved Nutrient Fertilization in Crop Production

Patent No: 7,200,757
Issue Date: April 3, 2007
Title: Data Shuffling Procedure for Masking Data
OSU Inventor: Rathindra Sarathy

Patent No: 7,208,898
Issue Date: April 26, 2007
Title: Near Time-Optimal Jerk Trajectory for Positioning a Control Object
OSU Inventors: Chad A. Stoecker and Eduardo A. Misawa

Patent No: 7,214,784
Issue Date: May 8, 2007
Title: Protective Antigens for the Control of Ixodes Species Infestations
OSU Inventors: Jose de Jesus de la Fuente, Katherine M. Kocan, Consuelo Almazan, Jose Carlos Garcia-Garcia and Edmou F. Blouin

Patent No: 7,225,576
Issue Date: August 7, 2007
Title: Method and Apparatus for Magnetic Float Polishing
OSU Inventors: Ranga Komanduri, Tejas Shrikant Kirtane and Robert Edward Gerlick

Patent No: 7,252,576
Issue Date: August 7, 2007
Title: Method and Apparatus for Magnetic Float Polishing
OSU Inventors: Ranga Komanduri, Tejas Shrikant Kirtane and Robert Edward Gerlick

Patent No: 7,266,271
Issue Date: September 4, 2007
Title: System, Probe, and Methods for Colorimetric Testing
OSU Inventor: Albert T. Rosenberger

License Awards
January 2008

Licensee: LipidX Technologies, Inc.
License Executed: July 2, 2007
Title: ‘Goodwell’ Forage Bermudagrass
OSU Inventors: Yang Li, Charles Taliaferro and Rick Kochener

Licensee: B&BK Farms
License Executed: August 6, 2007
Title: ‘Goodwell’ Forage Bermudagrass
OSU Inventors: Yang Li, Charles Taliaferro and Rick Kochener

Licensee: William J. Kolark
License Executed: September 3, 2007
Title: ‘Goodwell’ Forage Bermudagrass
OSU Inventors: Yang Li, Charles Taliaferro and Rick Kochener

Licensee: Michael A. Crotinger
License Executed: October 22, 2007
Title: ‘Goodwell’ Forage Bermudagrass
OSU Inventors: Yang Li, Charles Taliaferro and Rick Kochener

Licensee: William J. Kolark
License Executed: September 3, 2007
Title: ‘Goodwell’ Forage Bermudagrass
OSU Inventors: Yang Li, Charles Taliaferro and Rick Kochener
The Power of Persuasion

Internationally recognized social psychologist, Robert B. Cialdini, will give a public lecture on “The Power of Persuasion” on Wednesday, February 20 at 7:00 pm in the Student Union Little Theatre. Cialdini, Regents’ Professor of Psychology and Marketing at Arizona State University and W. P. Carey Distinguished Professor of Marketing, California State University, is a highly influential and respected topic leader in the field of persuasion. His book, Influence: Science and Practice, which was the result of a three-year program of study into the reasons that people comply with requests in everyday settings, has sold over a million copies while appearing in numerous editions and twenty-four languages.

Cialdini will also give the keynote address “Recycling the Concept of Social Norms to Protect the Environment” at the OSU Research Symposium on Wednesday, February 20 at 1:00 pm in the Student Union, Case Study 3.

“Organizing for Surprises: Choosing Your Research Topics for Impact and Import” will be the subject of a third talk on Wednesday, February 20 at 10:30 am in the Student Union, Case Study 3.

Cialdini’s visit is co-sponsored by the Regent’s Professors and the Office of the Vice President for Research and Technology Transfer.

The Russian Imperial Fashion Industry, 1700-1917

Christine Ruane, Professor of History and Director of Graduate Studies in the Department of Art and the College of Liberal Arts at Arizona State University and W. P. Carey Distinguished Professor of Art and Culture at Arizona State University, will give a public lecture on “The Power of Persuasion” on Wednesday, February 20 at 7:00 pm in the Student Union Little Theatre. Cialdini, Regents’ Professor of Psychology and Marketing at Arizona State University and W. P. Carey Distinguished Professor of Marketing, California State University, is a highly influential and respected topic leader in the field of persuasion. His book, Influence: Science and Practice, which was the result of a three-year program of study into the reasons that people comply with requests in everyday settings, has sold over a million copies while appearing in numerous editions and twenty-four languages.

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2008 overview of the US Animal Health Industry

President and CEO of Brakke Consulting, Ron Brakke, will present “A 2008 Overview of the US Animal Health Industry” on February 22 at 10:30 am in the 29 from 5:00 – 7:00 pm. Sculptures are currently on display as a part of the Gardner Art Gallery Permanent Collection in the Gardner Art Gallery and will eventually be displayed in the interdisciplinary Science Research Symposium after its completion. The competition was co-sponsored by the Department of Art and the Office of the Vice President for Research and Technology Transfer.

Gardner Art Gallery Exhibition, Helen C. Loyd Center

An Inh painter and professor, Helen C. Loyd creates work that explores “abstractions, pavements, and planes” from a distinctly postmodern perspective. Loyd’s work is on display at the Gardner Art Gallery through February 29 with an artist’s lecture and reception on Friday, February 29 from 5:00 – 7:00 pm. Sculptures are currently on display as a part of the Gardner Art Gallery Permanent Collection in the Gardner Art Gallery and will eventually be displayed in the interdisciplinary Science Research Symposium after its completion. The competition was co-sponsored by the Department of Art and the Office of the Vice President for Research and Technology Transfer.

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